Foothills Lions Club Presents

Light-Up Diamond Valley

Together we make the season brighter! ♡

SATURDAY, DECEMBER 5, 2026

A Community Celebration

Bringing people together with festive activities, holiday lights and local businesses throughout Diamond Valley.

SPONSORSHIP & PARTICIPATION OPPORTUNITIES

Support Light-Up Diamond Valley and help create a memorable experience for our community!

BUSINESS PARTICIPANT

Be part of the celebration!

Participating businesses are asked to have some type of activity, either provided by your business or accommodated through sponsorship. Activities can take place in front of your business or elsewhere in Diamond Valley.

$25

- Listing on the event map
- Social media mention

$50

- Listing on the event map
- Clickable website link
- Social media mention

NON-PROFIT GROUPS

Community participation opportunities

Local non-profit groups are welcome to participate in Light-Up Diamond Valley as an event participant or host an activity.

- Can be included on the event map if providing a full activity to promote.
- Participate in the festivities or host an activity
- All costs for activities are the responsibility of the organization
- No sponsorship fees apply, unless they wish to contribute financially.

ACTIVITY SPONSORSHIP

Support a specific activity!

Sponsor a featured activity and help create a fun and memorable experience for families. Your business will be recognized directly with the activity.

$100	Candy Cane Fishing
$100	Snowball Throwing
$500	Maple Taffy
$500	Ice Carving (6 ice carvers available)
$750	Mr. & Mrs. Claus

For activities that are covered through sponsorships, the event organizers can help coordinate ordering and provide volunteers, unless the sponsor prefers to be directly involved.

EVENT SPONSORSHIP

Make a bigger impact!

Support the overall celebration and help bring holiday magic to the entire community.

★ $500+

- Logo on event poster (as a supporting sponsor)
- Prominent logo on event map
- Logo on the event website
- Recognition in relevant social media posts
- Logo included on New Year's event poster

★ $1,000+

- Featured logo on event poster (as a major sponsor)
- Featured placement on event website
- Dedicated sponsor appreciation post on social media
- Logo on the event map
- Logo included on New Year's event poster
- Proposed collective thank you in local newspaper (subject to advertising arrangement)

FIRE PIT PARTICIPATION

Create a warm and welcoming space!

A minimum **$50 donation** is required to use a Lions-supplied fire pit, which includes firewood and a fire monitor. This also includes the same benefits as the $50 Business Participant level.

Businesses are welcome to supply their own fire pits, but must obtain a fire permit from the Town.

OTHER PARTICIPATION

Join in the festivities!

Any business is welcome to participate in the festivities without a financial contribution.

Please note, those participating without a financial contribution will not be listed as a Business Participant on the event map.

SPONSORSHIP INTEREST DEADLINE

NOVEMBER 15, 2026

GET INVOLVED

Complete the interest form at:
www.foothillslionsclub.ca/annualevents

Questions?
events@foothillslionsclub.ca
www.foothillslionsclub.ca